Agenda Dipper Meeting
14 May 2014

Present: Sarah Winkel, Nancy Harrity-Irving, Kari Salzsieder, Scott Richter
Absent: Liz Rice Janzen, Isaiah Thede

Prices

There is concern over price of meat – ham, turkey, and taco meat going up significantly before Fair. Group considering raising prices $0.50 to $1.00 for subs and taco boats. Not really sure we want to go up to by a $1.00. Decide to wait and see on prices as Fair gets closer. With iPad, we do not need to have prices as early.

Profitability analysis done on major breakfast and lunch menu items. We are in good shape making > 50% on majority of items.

Menu Changes

Suggestion: addition of a salad. Thinking chicken or plan green. Check with Sysco on pre-made salad. Possibly check with Kwik Trip on salad. Investigate assembling one – we do have most of the ingredients in-house. Would only need bowl, dressing, and chicken. Idea of using taco boat instead of round bowl. Could we extend the idea of the Walking Taco to make a Walking chicken salad? Agree that Ranch and Italian would be the most popular forms of dressing. Will investigate costs and see if we can determine if it would sell (Scott and Sarah).

Suggestion: as a healthier drink option, sell a smoothie. Check with Outagamie County (Steve Eichmann suggestion from several years ago.) Nancy will call Outagamie County to see what they do.

Suggestion: turnover/fruit pastry idea for breakfast. We would need to get these delivered daily and a way to keep them warm. Sarah will check and see how Bluemkes (Rosendale) does it. Kwik Trip also sells it. Other bakery a possibility? Scott will check with Kwik Trip and T & C where our sub buns come from.

Schedule

Dream Catchers and Friday breakfast club are the only clubs requesting to move. Scott and Sarah will work on seeing what options are available.

Day Managers – finding people to help oversee Dipper. Will first check with volunteers from last year. Committee will keep eyes/ears open on potential candidates.

Other
Nancy agreed to check Square for:
How many subs had pickles on? Don't really go thru a 5-gallon pail. Do we drop them entirely or need a smaller container?
How many root beer floats were sold? Need to decide if we order another case.

**BATF**

Scott and Joe Kuehnl are playing phone tag back and forth. Will continue to work on connecting as we look forward to building on last year’s coordination between Dipper and Breakfast on Saturday.

Suggestion: BATF could use the iPad to enter sales on Saturday. Battery charge would let it be used outside. Would allow for instant tracking of ticket sales with reports able to be generated from Square. It would also allow BATF to see when sales occur as it would time stamp everything. Dipper would volunteer to set up iPad for BATF menu and train user.

Have heard that tickets to Breakfast will be pre-sold. Curious if it will be tracked how many are pre-sold and how many pre-sold tickets are actually turned in. Suggest different color tickets for per-sold and day of event to aid in comparison between regular Dipper breakfast and BATF sales figures.

Respectfully Submitted,

Scott M Richter